The Alma-Ata (1978) and 2018 Astana Declarations, the importance of including Traditional, complementary, and integrative health (TCIH) in Primary Health Care has been recognized. The WHO has promoted TCIH integration into national health systems through several instruments. TCIH recognition, regulation, and approaches to integration, however, vary among countries and world regions. This workshop seeks to explore the role of policy in shaping TCIH practice and service integration models by contrasting developments in several world regions, identifying policy issues of national and international relevance that could inform the TCIH field evolution in light of the new WHO TCIH Strategy development (2025-2034).

1. (20 min.) North America: critical overview of US and Canada's TCIH practices and practitioners' policy issues, including practitioners' governance and TCIH services reimbursement and main challenges.

2. (20 min.) European Landscape: description of the European Union legal and regulatory status of TCIH practices and their reimbursement status.

3. (20 min.) Latin American Landscape: description of policy mechanisms and policy approaches developed in the region to recognize, regulate, and integrate TCIH into national health care systems.

4. (20 min.) Global trends reflection: reflection on intersecting and diverging policy issues presented by previous speakers; relation to global trends, including implications for the development of the upcoming new WHO TCIH Global Strategy.

5. (25 min.) Discussion and Q&A: Each speaker will identify core policy challenges from each region covered. The audience will be engaged in an interactive dialog discussing identified challenges, emerging themes, and implications for the new WHO TCIH strategy.
Speakers

Nadine Ijaz, MSc, PhD. Department of Law and Legal Studies, Carleton University. North America: critical overview of US and Canada's TCIH practices and practitioners' policy issues and challenges. (20 min.)

Miek Jong, PhD. National Research Center in Complementary and Alternative Medicine, Arctic University of Norway. European Union’s legal and regulatory status of TCIH practices and their reimbursement status.

Daniel F. Gallego-Perez, MD, DrPH. Physical Medicine and Rehabilitation Department, University of North Carolina at Chapel Hill. Latin American Landscape: policy mechanisms and policy approaches to recognize, regulate, and integrate TCIH into national health care systems.

Jon Wardle, BHSc (Nat), MPH, MHLthMedLaw, PhD. National Centre for Naturopathic Medicine, Southern Cross University. Global trends reflection on intersecting and diverging policy issues: implications for the development of the upcoming new WHO TCIH Global Strategy.